



# West Beaverton Neighborhood Census Profile



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# City of Beaverton Quick Facts (2010)

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- Total Population – 89,757
- Total Housing Units – 39,500
- Homeownership Rate (2007-2011) - 49.7%
- Housing Units in Multi-Unit Structures – 46.2%
- Median Value of Owner Occupied Housing - \$297,600



# City of Beaverton Quick Facts (2007-2011)

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- Language Other than English Spoken at Home – 27.6%
- Median Household Income - \$55,115
- Persons Below Poverty Level – 12.1%

# Project Background

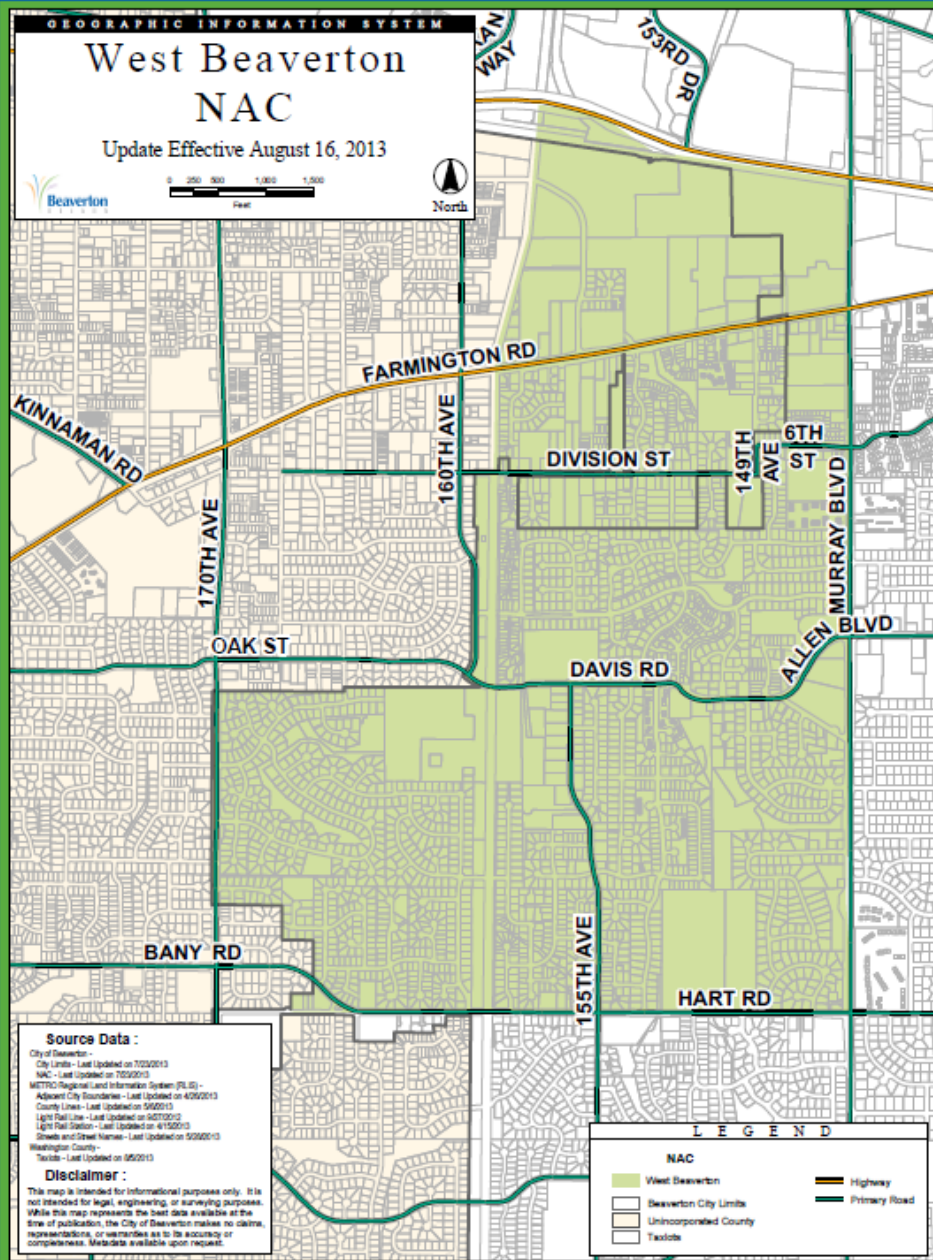
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- The City of Beaverton and Portland State University's Population Research Center partnered in 2013 to collect 2000 and 2010 Census Data using Neighborhood Association Committee (NAC) boundaries.
- The neighborhood boundaries are approximated based on 2000 and 2010 census blocks.
- The goal of gathering this information is to help the city and your NAC better understand who the NAC's constituency is in order to create outreach and marketing efforts that are tailor made to each NAC.



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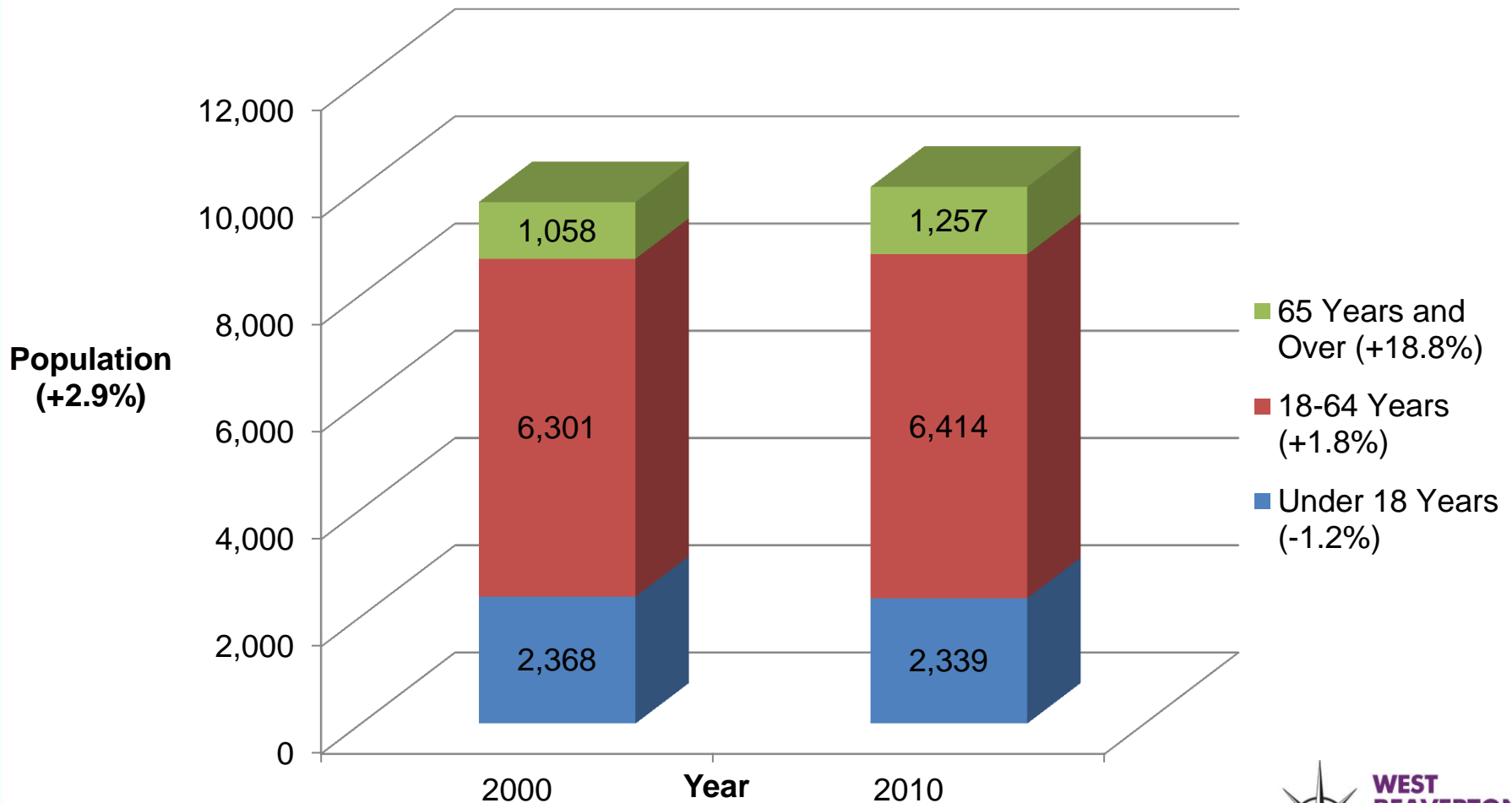


# Area and Density of West Beaverton

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- Acres
  - 2000 = 968
  - 2010 = 968
- Persons per acre
  - 2000 = 10.0
  - 2010 = 10.3 (2.9% increase)
- Persons per square mile
  - 2000 = 6,428
  - 2010 = 6,615 (2.9% increase)

# Total Population and Age Change from 2000-2010

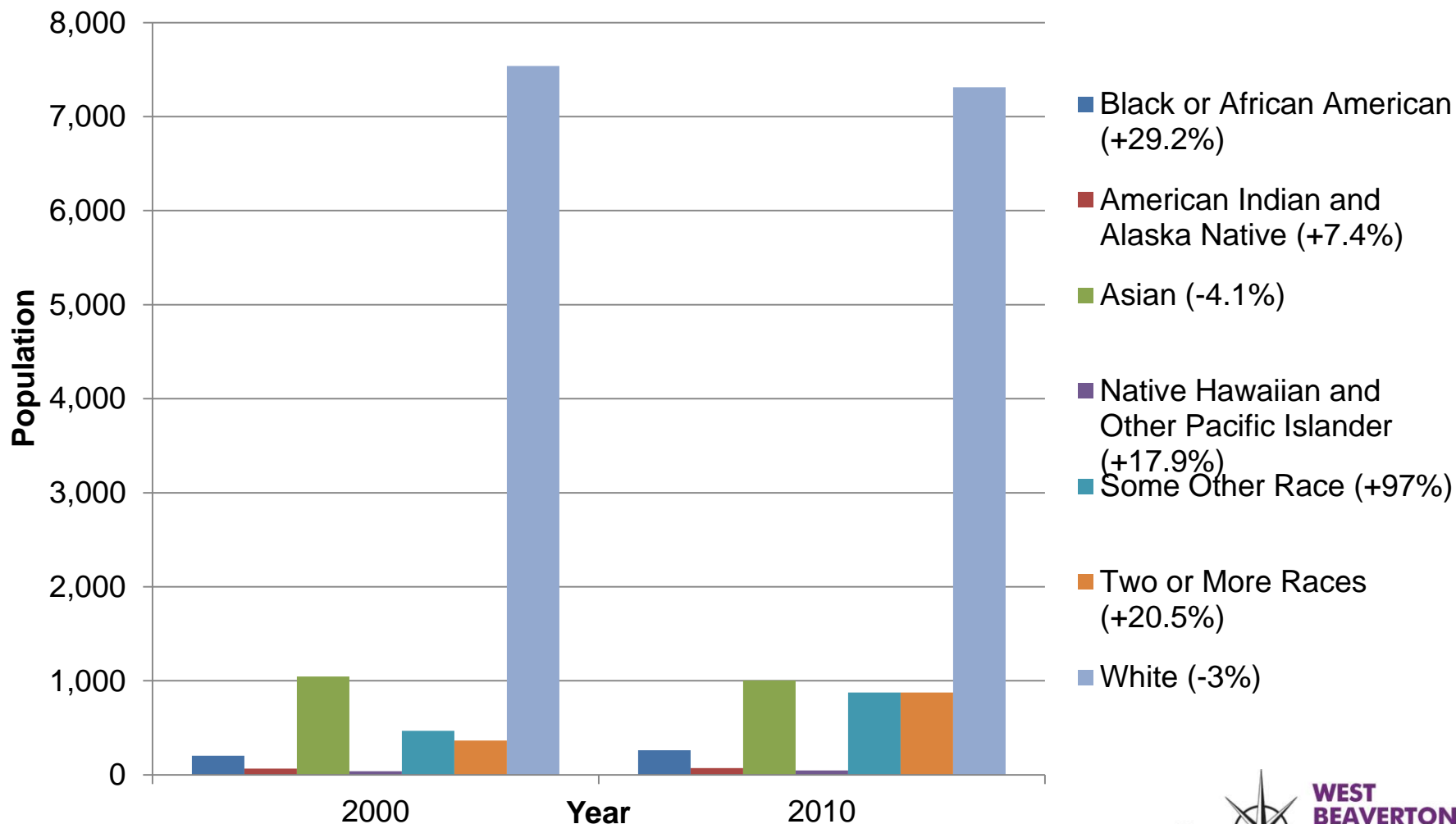


Sources: US Census Bureau, 2010 Census, Summary File 1; 2000 Census, Summary File 1. Tabulated by Population Research Center Portland State University.



# Diversity of West Beaverton

## Change from 2000-2010



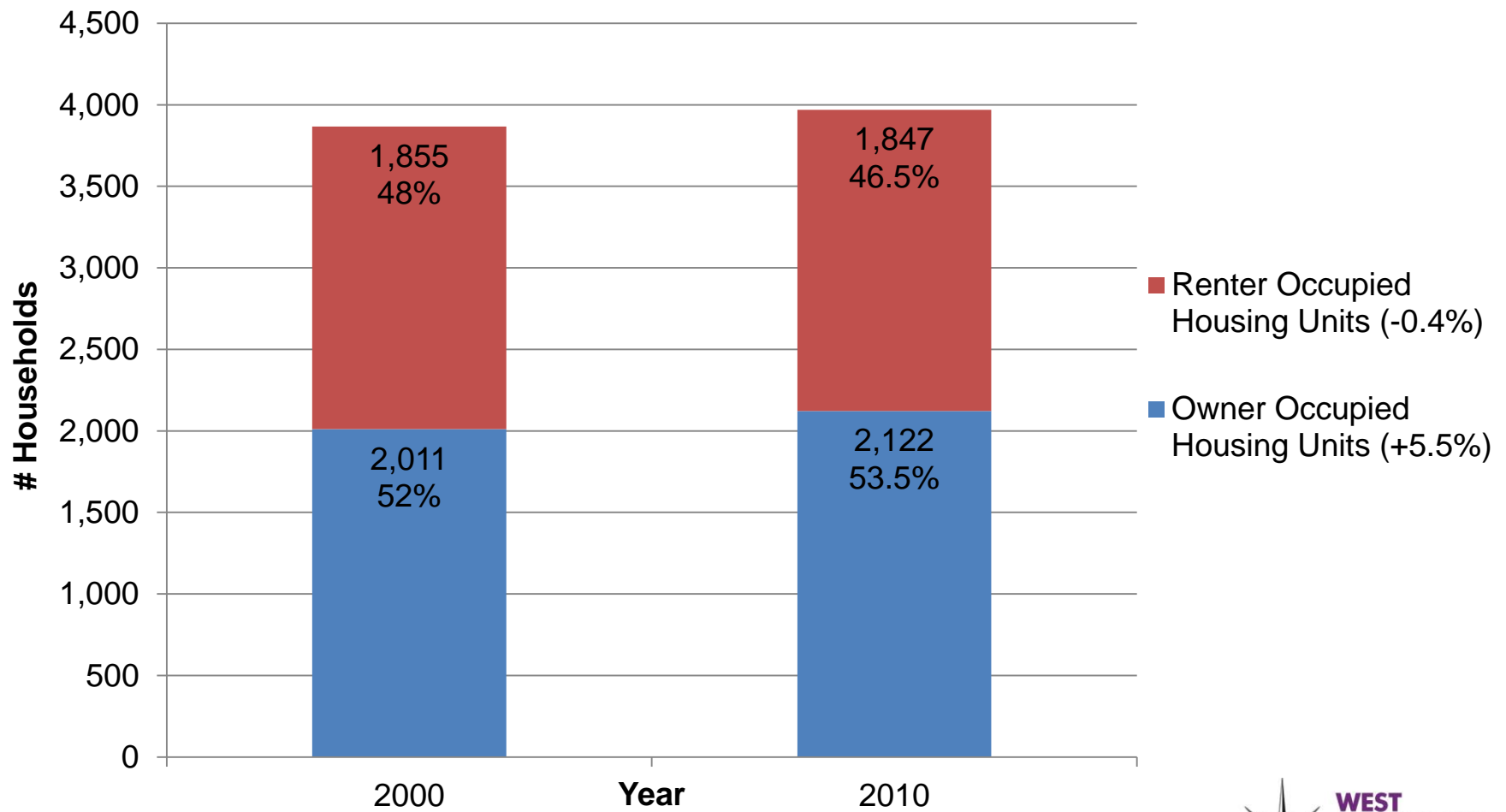
Sources: US Census Bureau, 2010 Census, Summary File 1; 2000 Census, Summary File 1. Tabulated by Population Research Center Portland State University.





# Total Occupied Housing Units

## Change from 2000 - 2010

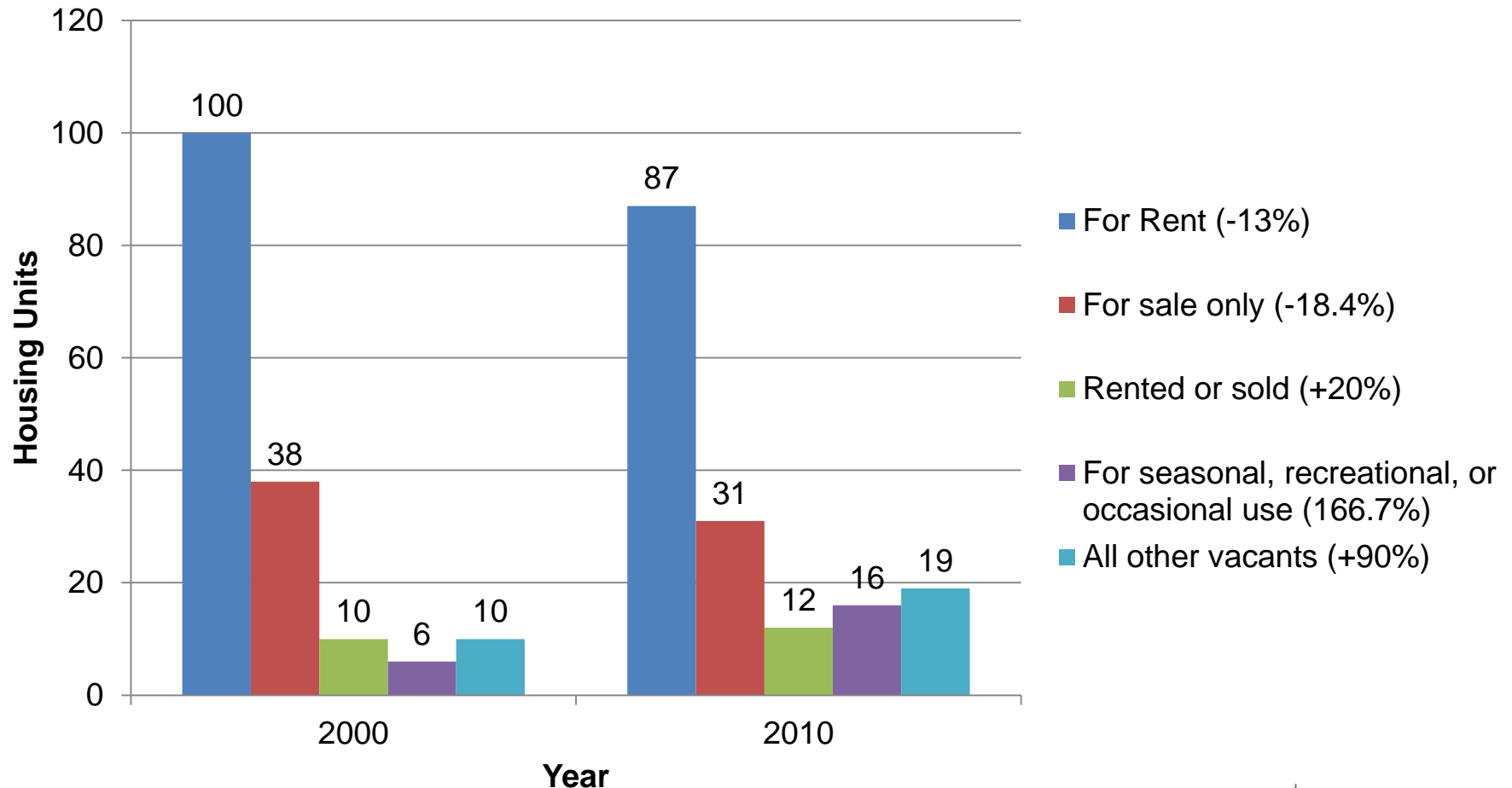


Sources: US Census Bureau, 2010 Census, Summary File 1; 2000 Census, Summary File 1. Tabulated by Population Research Center Portland State University.



# Total Vacant Housing Units

## Change from 2000-2010

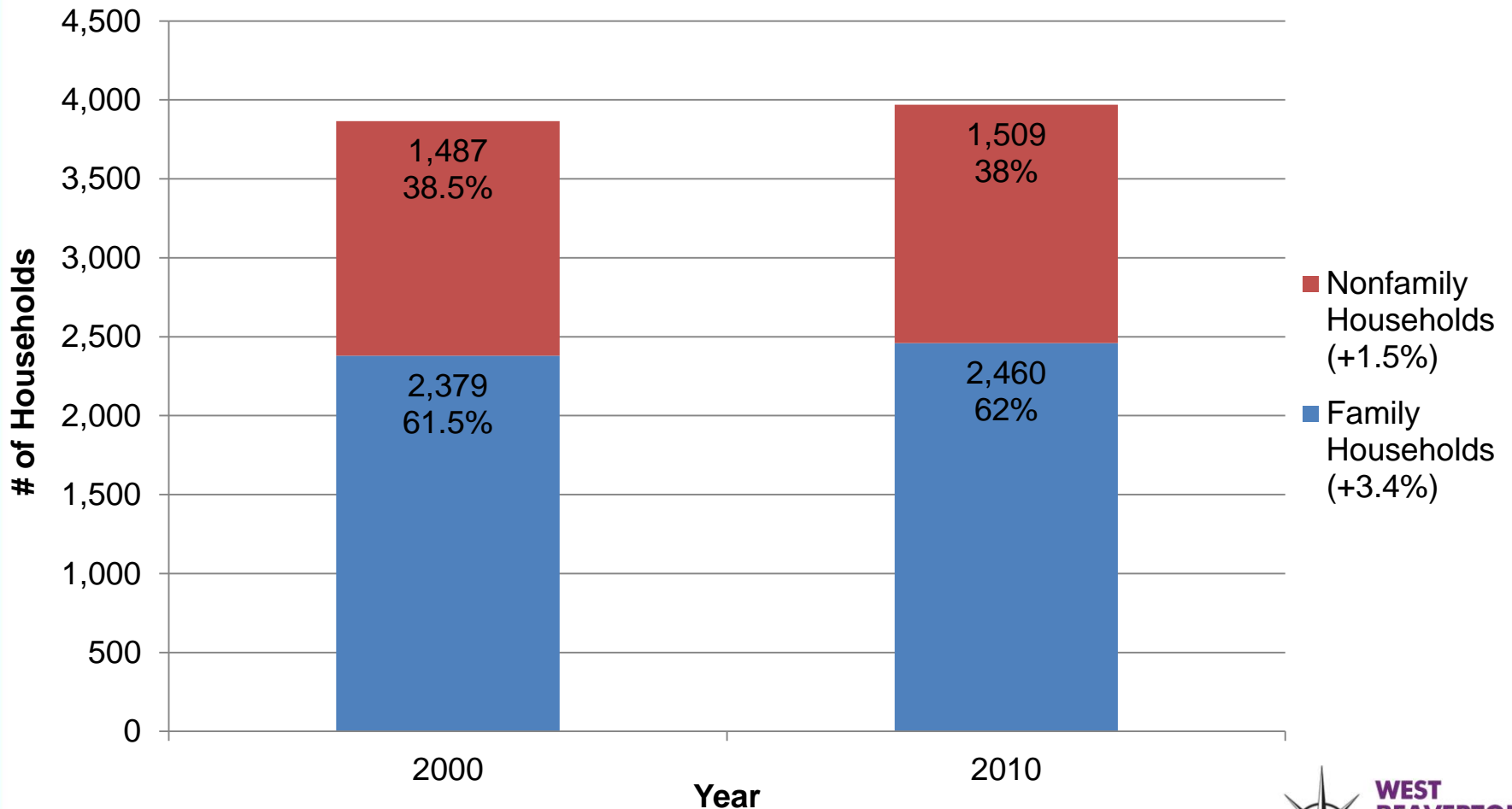


Sources: US Census Bureau, 2010 Census, Summary File 1; 2000 Census, Summary File 1. Tabulated by Population Research Center Portland State University.



# Household Makeup

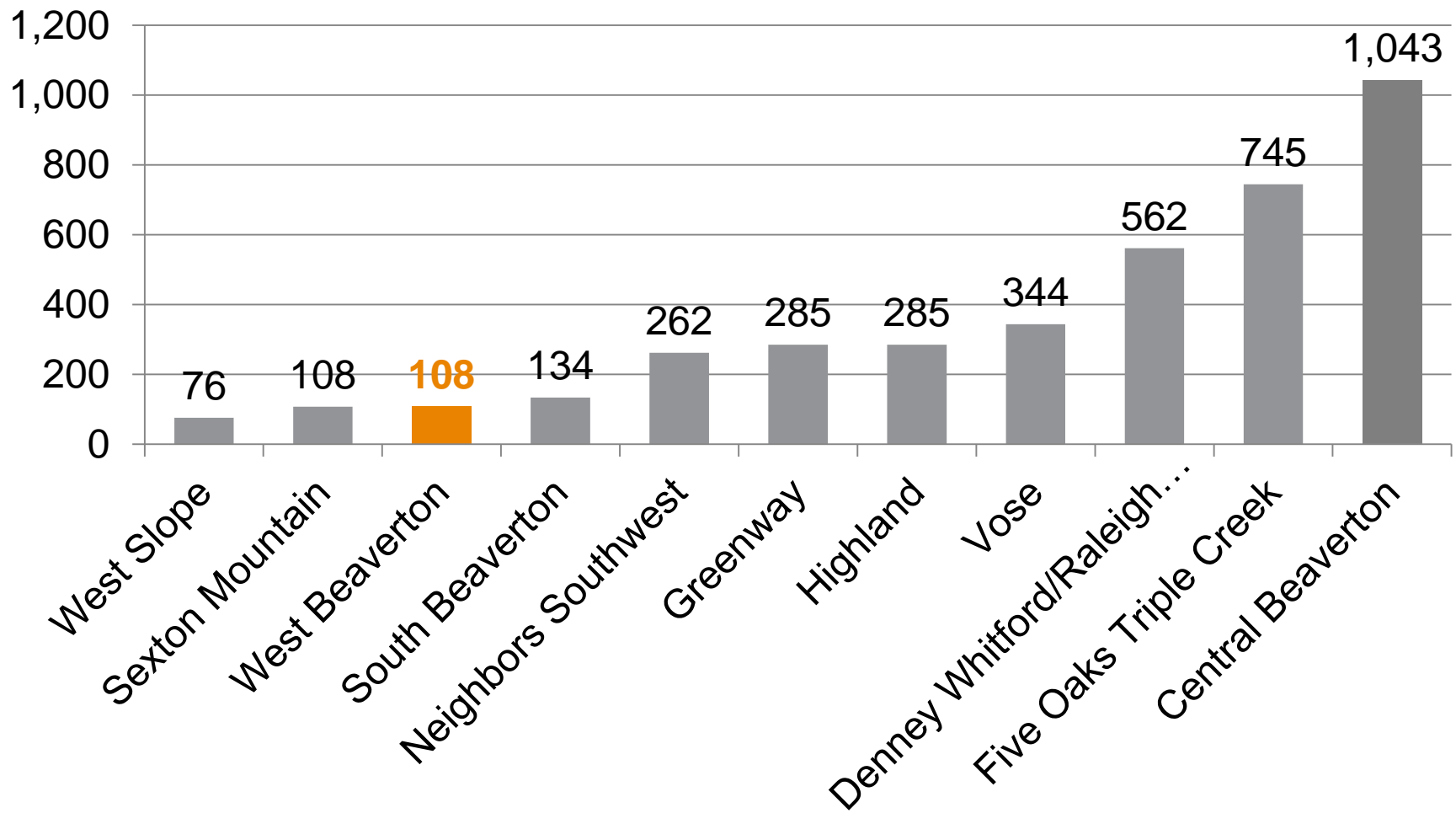
## Change from 2000-2010



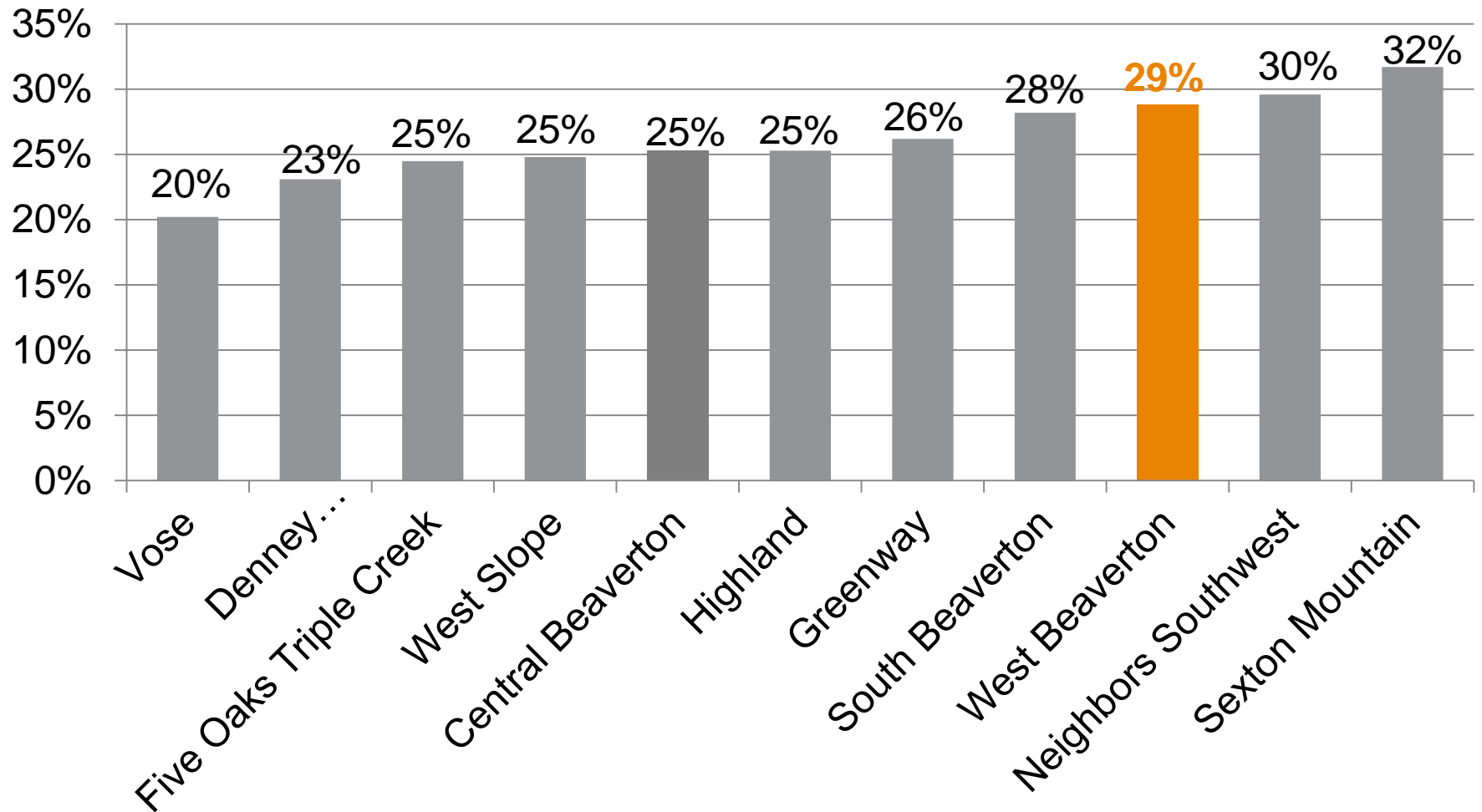
Sources: US Census Bureau, 2010 Census, Summary File 1; 2000 Census, Summary File 1. Tabulated by Population Research Center Portland State University.



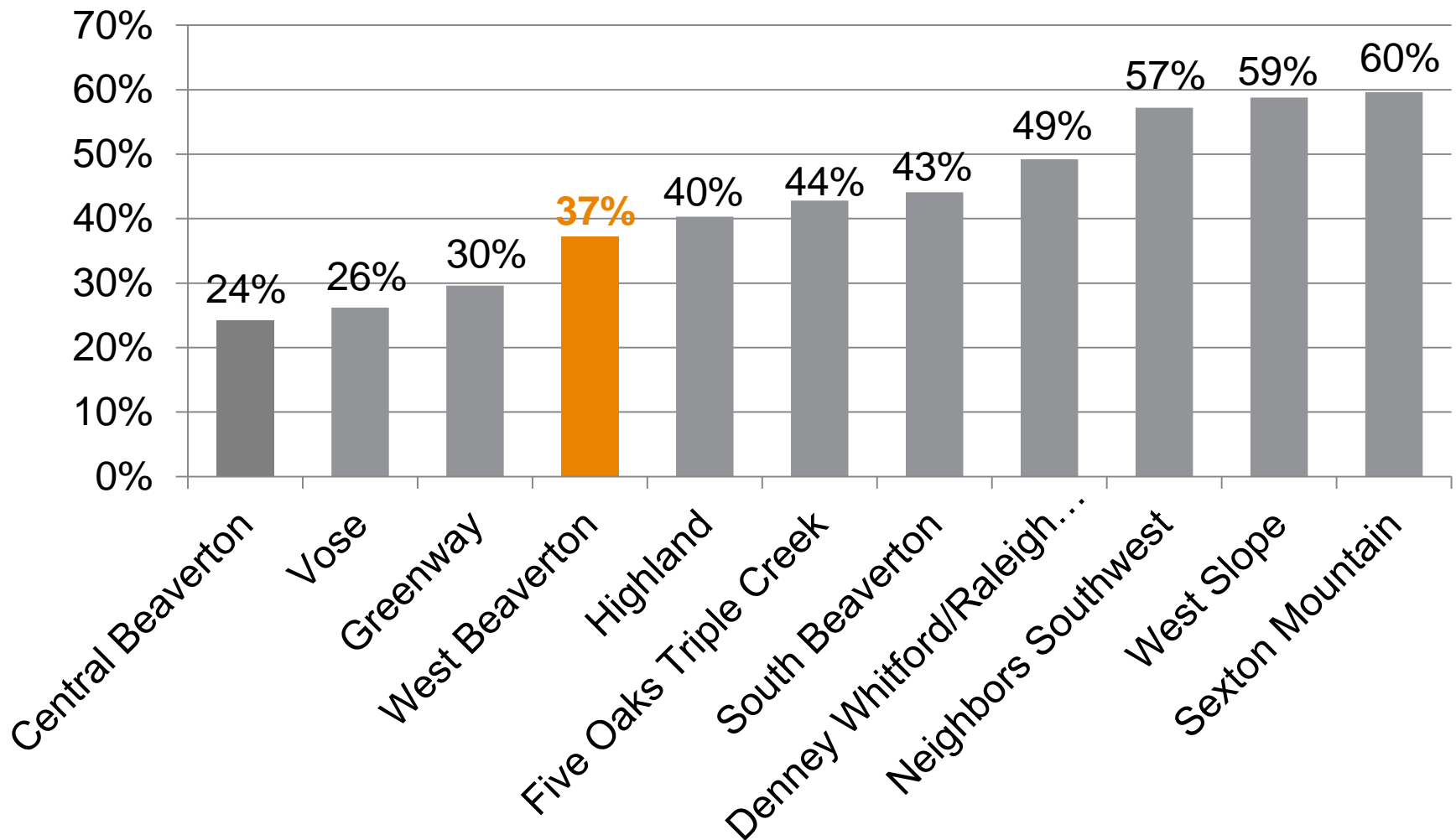
# Business Distribution For All NACs in 2011



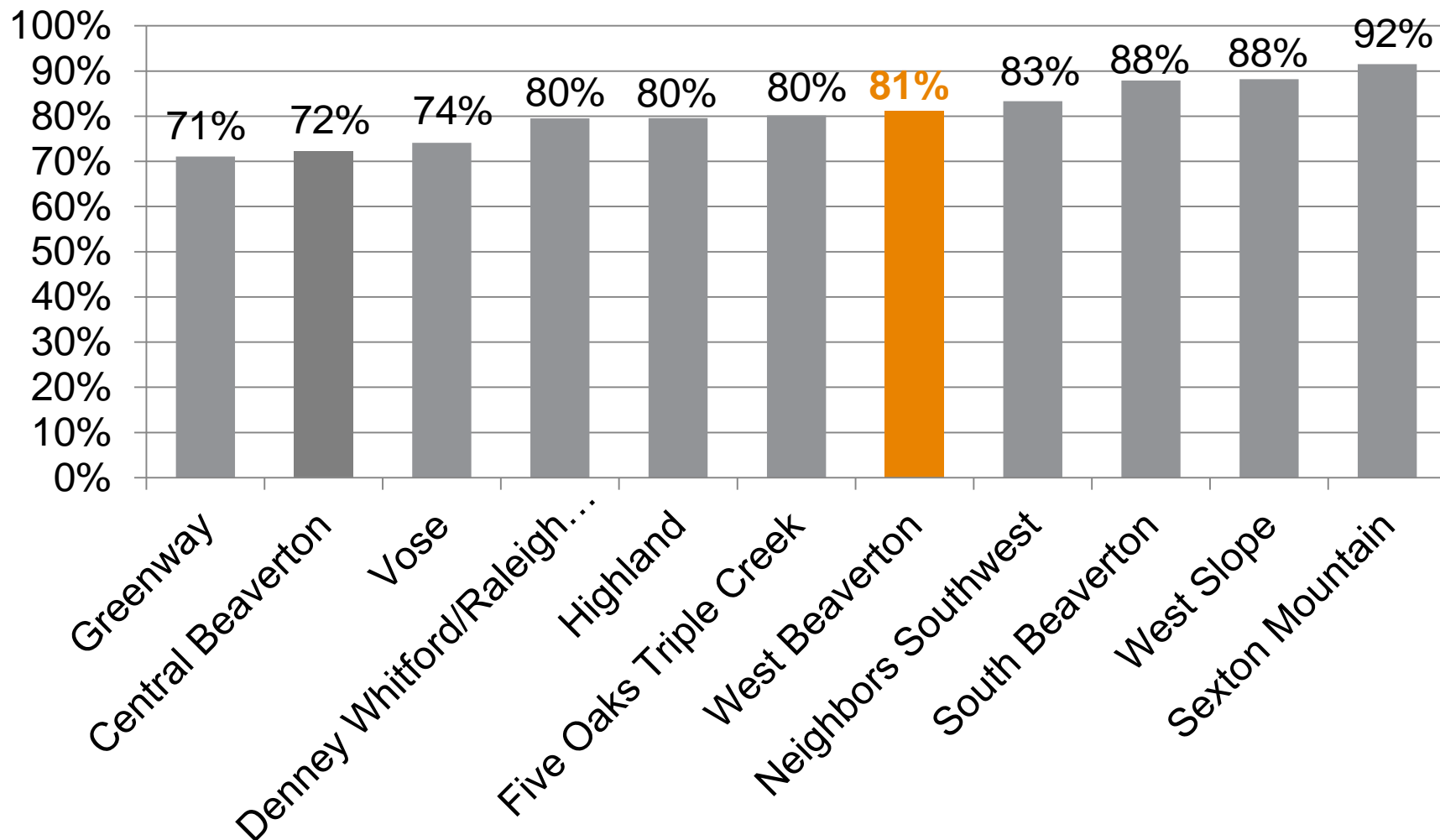
# Percent of Population Enrolled in School by NAC (2007-2011)



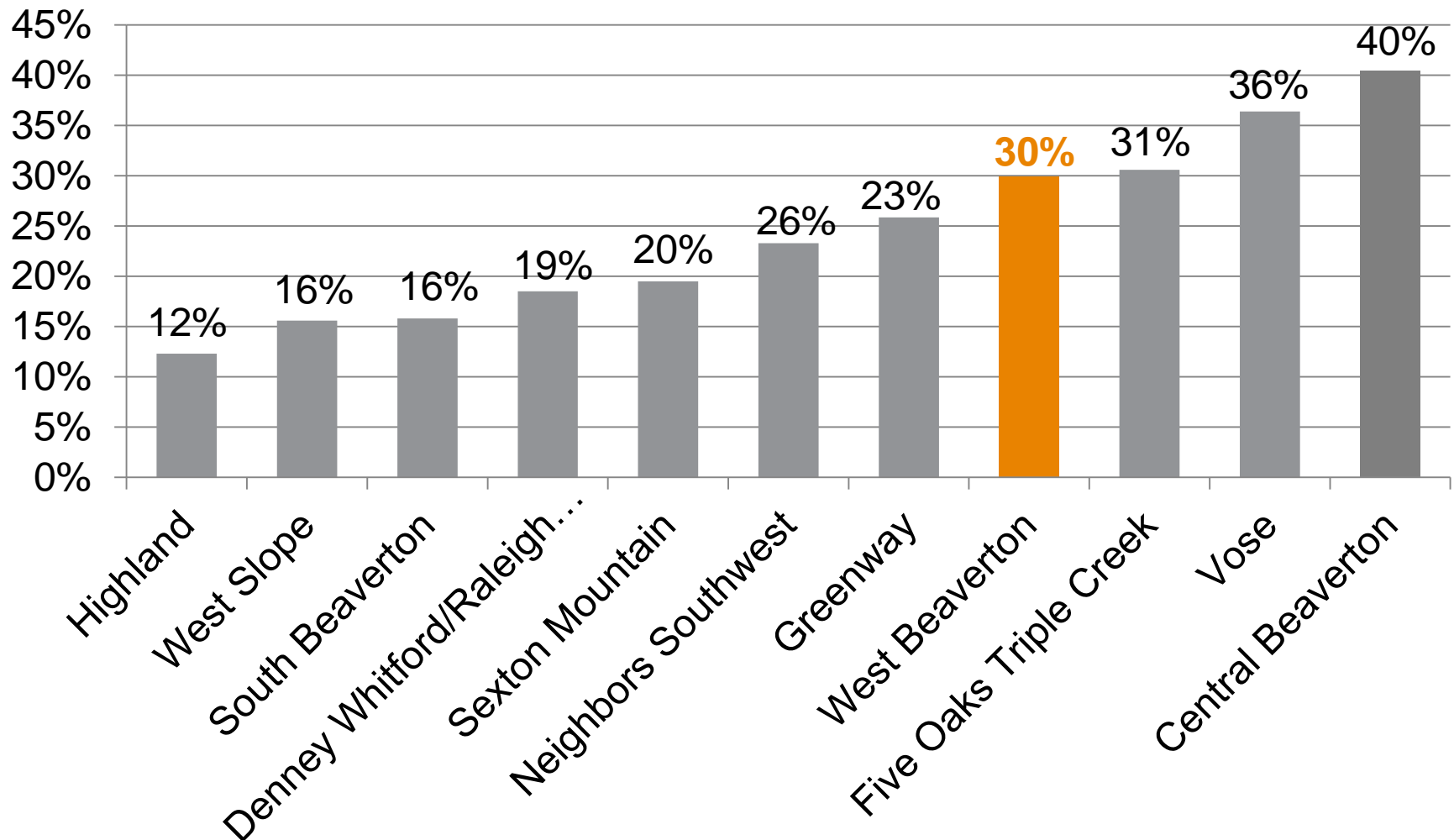
# Percent of Population 25+ With College Degrees by NAC (2007-2011)



# Percent of Population that Owns a Computer by NAC (2012)

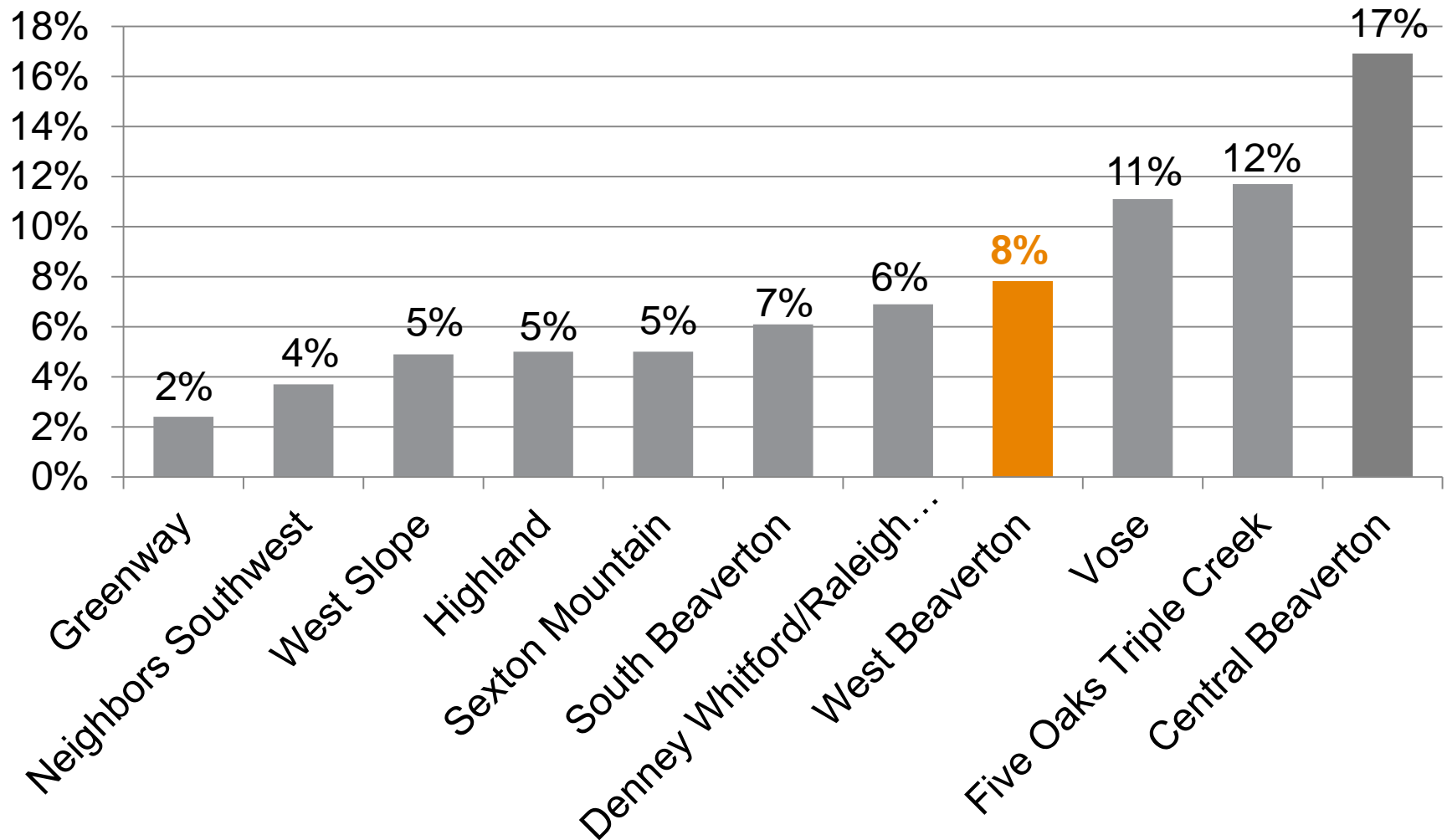


# Percent of Population that Speaks Another Language Besides English by NAC (2007-2011)





# Percent of Population that Uses Public Transportation to Get to Work (2007-2011)



# Summary

## West Beaverton 2000-2010

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- **Size and Density**

- West Beaverton has not geographically grown significantly in this ten year period, but its density has increased slightly, with 2.9% more people per square mile in 2010.

- **Age**

- The largest increase in the population has been adults aged 65 and older (+10.9%) and there was a decrease in the number of people aged 18 and younger (-6.1%). Adults 18-64 remained the largest segment of the population, making up 62.9% of W. Beaverton.

- **Diversity**

- The number of African Americans in the neighborhood as a percentage of the overall population remains very low (2.6% in 2010), but was the fastest growing segment of all races during this time (+29.2%). Whites remain the largest percentage of people living in the neighborhood (73% in 2010). The neighborhood is increasingly made up of people from a variety of races and many who identify with more than one race.

# Summary

## West Beaverton 2000-2010

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- **Housing**

- Owner occupied housing units (53.5%) continue to slightly outnumber renter-occupied housing units (46.5%) in 2010.
- Vacant housing units stayed about the same in the ten year period (0.6%). Vacant housing units for sale and for rent decreased, while those for seasonal, recreational, or occasional use increased significantly (166.7% in 2010).

- **Household Makeup**

- Family households (62% in 2010) continue to outnumber nonfamily households (38% in 2010). Both increased marginally over the ten year period.

# Summary

## West Beaverton 2000-2010

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- **Business Distribution (2011)**

- West Beaverton has 108 businesses in Beaverton which amounts to 2.8% of the businesses in the City of Beaverton (3,792).

Source: Worksource Oregon

- **Enrollment in School (2007-2011)**

- 29% of the population in West Beaverton are enrolled in school. Sexton Mountain has the most at 32% and Vose has the least at 20%.

Source: Census ACS 2007-2011 5 Year

- **Population 25+ With College Degrees (2007-2011)**

- 37% of the population in West Beaverton that is 25 years of age or older have college degrees. Sexton Mountain has the highest at 60%.

Source: ESRI Business Analyst



# Summary

## West Beaverton 2000-2010

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- **Computer Ownership (2012)**

- 81% of the population in West Beaverton own a computer. Greenway has the lowest rate at 71% and Sexton Mountain has the highest at 92%.

Source: ESRI 2012

- **Population That Speaks Another Language Besides English (2007-2011)**

- 30% of the the people who live in West Beaverton speak another language besides English, which is one of the highest among the NACs. Highland has the lowest rate (12%) and Central Beaverton has the highest (40%).

Source: Census ACS 2007-2011 5 Year

- **Use of Public Transportation to Get to Work (2007-2011)**

- 8% of the population of West Beaverton use public transit to get to work, in between Greenway having the lowest at 2% and Central Beaverton having the highest at 17%.

Source: Census ACS 2007-2011 5 Year



# West Beaverton: Did you Know?

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- 16.2% of West Beaverton residents identify as Hispanic.  
Census 2010
- West Beaverton has the third highest number of acres of parkland per capita (0.009) with 81.6 acres of parkland. Five Oaks/Triple Creek and Greenway have 314.7 and 102.9 acres respectively.  
City of Beaverton GIS

# Learn More About West Beaverton and Get Involved!

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- Visit [www.BeavertonOregon.gov/WestBeaverton](http://www.BeavertonOregon.gov/WestBeaverton)
- Like West Beaverton on Facebook at [www.Facebook.com/WestBeavertonNeighborhood](http://www.Facebook.com/WestBeavertonNeighborhood)
- Subscribe to West Beaverton's email list by visiting [www.BeavertonOregon.gov/list.apx](http://www.BeavertonOregon.gov/list.apx) or contact the Neighborhood Program to join their postal mailing list.
- Call the Neighborhood Program at 503-526-2543
- Send an email to [neighbormail@BeavertonOregon.gov](mailto:neighbormail@BeavertonOregon.gov)

